

Subject: Fwd: Market Match Report for March 13th

From: Blair Besten

Date: 03/16/2016 11:22 AM

To: Sara Hernandez


CC: Martin Schlageter <martin.schlageter@lacity.org>, "jose.huizar@lacity.org" <jose.huizar@lacity.org>

Sara/Martin,

I'd like to recommend that Southland Farmers Market Association and Hunger Action LA should get commendations for bringing the EBT program and Market Match to our Sunday Farmers' Market. We are still the only DTLA farmers market offering EBT, and definitely one of a handful countywide offering this market match program. It's a wonderful opportunity to highlight efforts such as these that incorporate and aide the low income residents in DTLA. Since its inception, the use of the EBT and MM program has been growing at our market. With more awareness, it can continue to grow further.

Thanks for your consideration.

Warm regards,

	<p>Blair Besten <i>Executive Director</i></p> <p>209-211 W 5th Street Los Angeles, California 90013</p> <p>p 213.488.1901 c 213.700.9829 HistoricCore.BID</p> <p>FOLLOW US ON: facebook / twitter / instagram</p> <p>24HR HOTLINE: 213/239-8336</p>
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----- Forwarded message -----

From: **Howell Tumlin** <howell@sfma.net>

Date: Wed, Mar 16, 2016 at 9:21 AM

Subject: Market Match Report for March 13th

To: frank@hungeractionla.org

Cc: Blair Besten <blair@historiccore.bid>

EBT Transactions: 44 EBT Distributed: \$553 EBT Redeemed: \$491 Market Match Redeemed: \$292

Howell Tumlin

President/CEO

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